



2025 HRF

Stakeholder Event & Awards Reception

HEALTHCARE REIMAGINED

SPONSORSHIP PACKAGE

HEALTH RESEARCH FOUNDATION



FONDATION POUR LA RECHERCHE EN SANTÉ



2025 HRF HEALTHCARE REIMAGINED

Healthcare Reimagined marks a pivotal milestone in the Health Research Foundation's new strategic direction. This half-day event will bring together leaders from academia, healthcare institutions, patient organizations, research, industry, and government to explore bold, technology-driven approaches to transform healthcare in Canada. In alignment with the HRF's mission to catalyze scalable, real-world solutions, the event will highlight how collaboration, system-level research, and innovation—particularly in AI and digital health—can help close the gap between discovery and delivery, while creating opportunities for meaningful co-creation and investment.

The HRF Awards Reception, celebrating excellence in Canadian health research and innovation, will follow the event. This year's awards will include:

- THE 2025 HRF MEDAL OF HONOUR
- THE HRF DIVERSITY & EQUITY IN RESEARCH AWARD
- THE 2025 PRIX GALIEN CANADA INNOVATIVE PRODUCT AWARD

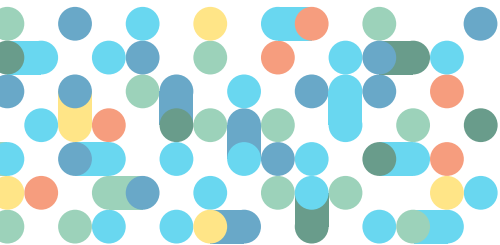
Join us as we reimagine healthcare, challenge the status quo, and invest in a future where innovation truly serves Canadians.

NOVEMBER 19, 2025

Stakeholder Event: 12:30 – 4:30 pm

Awards Reception: 5:00 – 7:30 pm

Hotel Omni Mont-Royal, Montreal QC



SPONSORSHIP LEVELS AND BENEFITS

\$20,000

PLATINUM SPONSOR

- 5 registrations to the stakeholder event
- 5 tickets to the awards reception
- Premium corporate logo positioning on event digital signage and event communications
- Premium recognition on website and social media
- Prominent signage displayed at the conference registration desk
- On-stage recognition at the stakeholder event and awards reception
- Opportunity for pull-up banners to be displayed
- Sponsor profile (maximum 150 words), logo, and link on the conference website

\$10,000

GOLD SPONSOR

- 3 registrations to the stakeholder event
- 3 tickets to the awards reception
- Prominent corporate logo positioning on event digital signage and event communications
- Prominent recognition on website and social media
- Signage displayed at the conference registration desk
- On-stage recognition at the stakeholder event and awards reception
- Sponsor logo and link on the conference website

\$7,500

SILVER SPONSOR

- 3 registrations to the stakeholder event
- Corporate logo on event digital signage and event communications
- Recognition on website and social media
- On-stage recognition at the stakeholder event and awards reception
- Sponsor logo and link on the conference website

\$5,000

BRONZE SPONSOR

- 2 registrations to the stakeholder event
- Corporate logo on event digital signage and event communications
- Recognition on website and social media
- On-stage recognition at the stakeholder event and awards reception
- Sponsor logo on the conference website

CONTACT INFORMATION

Wilma Deen

Executive Director, Health Research Foundation
wdeen@imc-mnc.ca